

Visual Communication & Design Studio

Simple yet elegant.
Astute and economic.

Our branding simply reflects our thinking.

Less is more. At Creative M Studio, we deploy a minimalistic approach but it doesn't mean you can't get what you want.

In the world of design chaos, our mature and well-balanced simplicity stands out.

Our work is always centred on our clients and servicing their audience needs.

What we do:

- » Branding & corporate identity
- » Data & story visualization
- » Publication design
- » Editorial design
- » Website design
- » Mobile application design
- » Packaging design
- » Photography & video
- » Animation
- » Marketing material design
- » Social media
- » Icons / infographics
- » Content writing & editing*
- » Digital marketing*



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Publication design, data visualization & marketing assets

EuroCham Annual Magazine 2020 design including complex graphs and charts to present future and past trends in bilateral trade, services and investments. Creative M Studio is a creative partner, looking after all brand visuals. We ensure consistency and strengthening the brand.



Branding, packaging design & website

Newbie brand entering the Singapore market place with selected products from leading European food manufacturers. We have just created a new logo and branded product packaging and more is in the creative pipeline.

Publication & marketing material, ads & signage

Fulfilling the needs to provide a wide range of bespoke marketing material for a boutique commercial property agency. Ensuring all marketing materials accurately present properties and are targeted to attract the designated audience.



Product packaging, illustration, branding

Original and eye catching packaging with a captivating story of the imaginary product brand owner.



Photography

A fun full 24 hours spent hanging around Singapore with amazing crew of musician Johnny Climax, Dublin Rapper / Producer.



Magazine design, icons, photography, editorial design

Tapping into the Singapore Real Estate market.

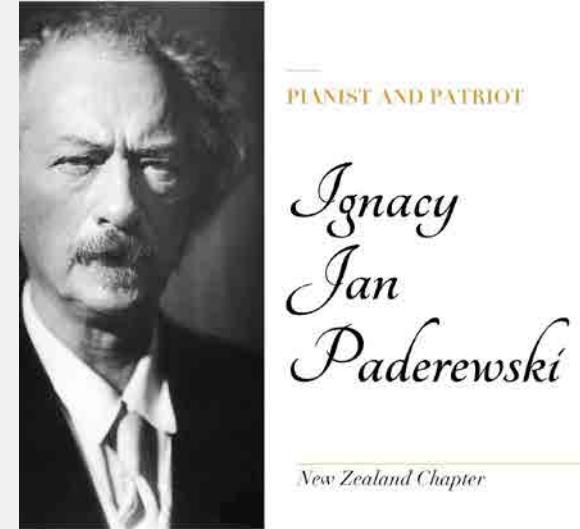
Brand identity, infographics, print & digital design

A campaign focused on the Residential Property Market. Designed for Property Managers, Developers and Sellers.



Presentation & editorial design, art direction

Telling the story of the Polish, world renowned pianist and his New Zealand chapter. A presentation that engages and visually entices the audience.



Art direction, print & mobile app design

A walk through the heart of the smallest capital in the world from Parliament buildings to Te Papa Museum.



Website design & photography

Demonstrating a revamped and refreshed homepage for FitBX, the Ultimate Beachside Fitness Experience. Photography covers 3 aspects.

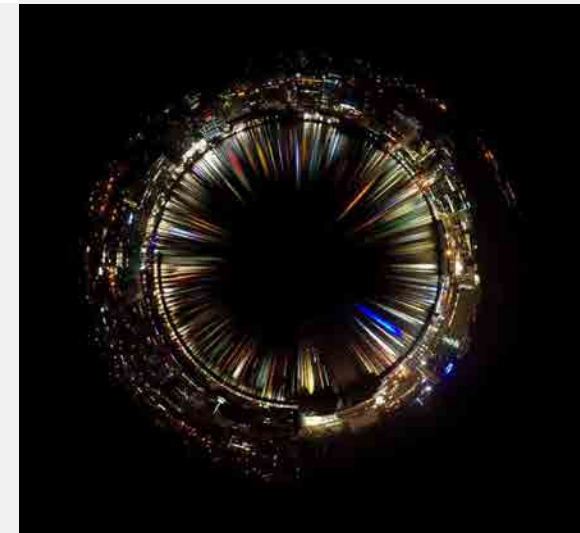
Branding, photography, video & animation

Coreclubx is all about you being leaner, healthier and stronger. We are proud to be involved in building a new worldwide brand. But it wasn't an easy one...



Photography & camera lens

Imagery is a powerful and silent communication tool. Having the right image for a project to clearly communicate the intended message is very important. This is where an experienced photographer's eyes brings the best results.



Animation. Website visuals & UX. Campaigns.

Creative M Studio for big businesses. Working with communication and marketing team on new website, publications and campaigns. Visual styling to brand guidelines.

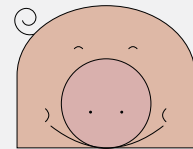


Branding. Wordmark & monogram.

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Product packaging. Illustration. Character design.



All about

COLOUR

Content writing. All about colour.

Red is considered the oldest colour in the world. Blue is a relatively new colour to the colour chart and is the world's favourite colour. Orange is a mixture of the energy associated with red and the happiness associated with yellow.

Logo, banner

Celebrating the friendship of two nations and cultures in one design. Flowers are frequently used in Polish design. Traditionally, mallow flowers decorated country houses. This mallow flower is combined with a New Zealand silver fern motif.



Thank you